



Deb Sofield, Executive Speech & Presentations Coach, on

The art of creating your verbal portrait

“A picture may paint a thousand words but your words are the portrait of your success. And success truly is in your words, your body language and your facial expressions. When you learn to express yourself and master the art of painting the verbal portrait, you will have a leadership skill for life. The key is knowledge, but if you don't know the new rules it's hard to get ahead. Public speaking preparation is the detail that equips you with an obvious advantage; but as with any lifelong learning it will take guidance and practice. Learning to be a great speaker will put you on the road to success – one presentation at a time – I guarantee it. ■ ”